

# Whitechapel Gallery

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## Nalini Malani: Can You Hear Me?



Nalini Malani, *Can You Hear Me?*, 2020, Animation Chamber, 9 channel installation with 88 single channel stop motion animations, sound. Photo: Ranabir Das © Nalini Malani

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### Townsend

A modern British dining room, café and wine bar from Nick Gilkinson (ex Garden Café and Anglo) with Head Chef Joe Fox (ex Petersham Nurseries).

### Response to COVID-19

Townsend has adapted the restaurant's operations to ensure the safety and security of guests and staff. You can read their full list of new health and safety measures [here](#).

### Reservations

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### Opening times



## Overview

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**Whitechapel needed a new digital partner who could support the gallery for the long term. Initially delivering a user-friendly WordPress site and then moving into a long term partnership allowing the gallery to adapt with the changing times.**

## Key requirements

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- Streamline internal processes
- Inclusion of a modular page builder for different content types including repeating and one-off events
- Allow for promotion of internal/external events
- Integrate with CRM/Ticketing solution
- Develop long-term way of working to ensure the site was continually improving/evolving

## Reference

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**“The team at Atomic Smash have great technical expertise and knowledge as well as a fantastic can do attitude. They worked incredibly hard on the Whitechapel Gallery’s website to deliver on time and on budget, and we’re looking forward to continuing to develop our site with them.”**

Rachel Mapplebeck, Former Head of communications  
**Whitechapel Gallery**



## Project successes

- Easy to use CMS with different levels of access
- Improved accessibility rating for the gallery
- Fast loading times
- Increased conversions of ticket sales/events attended
- Saved time on internal admin processes

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